

**Community Information Project (CIP)**

**Yellow Springs Website Analysis**

**Appendices**

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10/24/05



## **Appendix A. Original Proposal to CIP Advisory Committee**

### **Project definition**

In an effort to effectively disseminate information to and regarding the Village of Yellow Springs area, a study is proposed to analyze and determine the best alternative for establishing a Community Information website.

### **Process**

The proposed process for the study was as follows.

- Interview appropriate CIP Committee members to determine the kinds of information the CIP wants to convey on a website and in what format.
- Research existing sites to determine who already supplies that information and, perhaps, why.
- Interview existing suppliers of this information to determine their interest in participating in the Community Information project by becoming the Community Information site, and under what conditions they would take on the responsibility.
- If they are not willing to become the Community Information site, determine if they are willing to support such a site by providing a link from their site to the Community Information site (hopefully this would eliminate their need to maintain this information on their own site).
- Analyze existing sites to determine if they are viable alternatives for becoming the CI website
- Contract with existing site to provide Community Information content or embark on development of separate Community Information website.  
**(Note:** This last task was included in the original proposal in error. It is beyond the scope of this study as it is a function to be performed subsequent to this study.)

## Appendix B. Desirable Functionality in Comprehensive Community Website (By Subject Area)

Subject Area	Web Capability	keywords	Interest Group				Sites where available
			Residents	Visitors	Business	Investors	
Business	Business locations to buy and to rent	business/economic development		x	x	x	x
Business	Business Resources	resources	x	x	x	x	<a href="http://www.yso.com">www.yso.com</a>
Business	Business Specials/Coupons	specials	x	x	x	x	<a href="http://www.yellowsprings.com/cr/biz_needs.asp">www.yellowsprings.com/cr/biz_needs.asp</a>
Business	Comprehensive Listing of all Businesses and Non-Profit Organizations	resources	x	x	x	x	
Business	Economic Development (Information for investors, potential movers to YS, Chamber of Commerce)	business/economic development	x	x	x	x	<a href="http://www.yso.com">www.yso.com</a> , <a href="http://www.yellowsprings.com/cr/biz_needs.asp">www.yellowsprings.com/cr/biz_needs.asp</a>
Business	Local Business Specials	specials	x	x	x	x	
Business	Local Industry information	industry	x	x	x	x	
Business	Monthly Local Business Profile	business/economic development	x	x	x	x	
Business	Postings of local career opportunities and resumes (with focus on hiring local talent)	employment	x	x	x	x	
Business	Starting a business here? Comprehensive info to individuals or businesses thinking of relocating to Yellow Springs area	business/economic development		x	x	x	<a href="http://www.yso.com">www.yso.com</a> , <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Business	Top 10 Reasons to Build/Relocate Your Business Here	business/economic development		x	x	x	
Community	Ability to pay utility bills online	utilities	x	x	x	x	<a href="http://www.yellowspringsohio.org">www.yellowspringsohio.org</a> , <a href="http://www.yellowsprings.com/cr">www.yellowsprings.com/cr</a>
Community	About Yellow Springs - history	about Yellow Springs	x	x	x	x	<a href="http://www.yellowspringsohio.org">www.yellowspringsohio.org</a> , <a href="http://www.yellowsprings.com/cr">www.yellowsprings.com/cr</a> , <a href="http://www.yellowspringsrealstate.com/community.html">www.yellowspringsrealstate.com/community.html</a>
Community	About Yellow Springs - today	about Yellow Springs	x	x	x	x	

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Subject Area	Web Capability	keywords	Interest Group				Sites where available
			Residents	Visitors	Business	Investors	
Community Accommodations	Accommodations/lodging	accommodations/lodgin g	x	x	x	x	x <a href="http://www.yellowspringsohio.org/cr">www.yellowspringsohio.org/cr</a>
Community Art Galleries, Building/Alley art	art	art	x	x			x <a href="http://www.yellowsprings.com/cr">www.yellowsprings.com/cr</a> , <a href="http://www.yellowspring.com/cr">www.yellowspring.com/cr</a>
Community Arts and Entertainment	art	art	x	x	x	x	
Community Audio (clips)	information - general	information - general	x	x	x	x	
Community Automobile registration/licensing information (Ohio BMV links)	information - general	information - general	x	x	x	x	
Community Bike Path/Skate Park Info	recreation	recreation	x	x	x	x	
Community Business Directory (description, contact info, link, etc.)	resources	resources	x	x	x	x	<a href="http://www.yellowspringsohio.org">www.yellowspringsohio.org</a>
Community Calendar of events	events	events	x	x	x	x	x <a href="http://www.wysos.org">www.wysos.org</a>
Community Chat Room/Bulletin Board for Residents	community discussion	community discussion	x				x <a href="http://www.yscitizens.org">www.yscitizens.org</a>
Community Children's Website	youth	youth	x	x			
Community Church and Religious Organizations	religion	religion	x	x		x	x <a href="http://www.yellowsprings.com/cr">www.yellowsprings.com/cr</a>
Community Classifieds	classifieds	classifieds	x	x	x		x <a href="http://www.ysnews.com">www.ysnews.com</a> , <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community Classifieds - For Sale/Rent	classifieds	classifieds	x	x	x		x <a href="http://www.ysnews.com">www.ysnews.com</a> , <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community Classifieds - Job Postings	classifieds	classifieds	x	x	x	x	x <a href="http://www.ysnews.com">www.ysnews.com</a>
Community Community assistance opportunities	volunteerism	volunteerism	x	x	x	x	
Community Community Forum (bulletin board, registered users)	information - civic	information - civic	x	x	x	x	<a href="http://www.45387.org/forum">www.45387.org/forum</a>
Community Community Information Project Postings - e.g., CIP Brainstorming session	information - civic	information - civic	x		x	x	
Community Community involvement - Economic Forum, Community Round Table, etc.	information - resident	information - resident	x	x	x	x	

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Subject Area	Web Capability	keywords	Interest Group				Sites where available
			Residents	Visitors	Business	Investors	
Community	Community-wide interactive Calendar (selectable by type of event (e.g., retail, community, school, etc.)	events	x	x	x		x <a href="http://www.45387.org">www.45387.org</a> , <a href="http://www.yellowsprings.com">www.yellowsprings.com</a> , <a href="http://www.wyso.org">www.wyso.org</a>
Community	Current time and temperature	information - general	x	x	x	x	x <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community	Directions for travel to Yellow Springs	visitors - directions		x	x	x	x <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community	Download of Guide to Yellow Springs (pdf)	visitors - guide	x	x	x	x	
Community	Emergency Instructions	information - resident	x	x	x	x	
Community	Energy Conservation (gas price search, ride sharing, hybrid vehicle information (tax savings))	information - resident	x	x	x	x	
Community	Food and Dining	information - general	x	x		x	x <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community	Fourth of July Fireworks Info	information - resident	x	x		x	x <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community	Free email accounts for residents	information - resident	x				
Community	Free Stuff Postings	information - resident	x				x <a href="http://www.connectyellowsprings.com">connectyellowsprings.com</a> , <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community	Government Information/Contacts (all levels of government)	information - government	x	x	x	x	x <a href="http://www.yellowsprings.com">www.yellowsprings.com</a>
Community	Guest book for comments/feedback	information - general	x	x	x	x	
Community	Halloween Bonfire Info	information - resident	x			x	
Community	Health and Emergency Services	information - resident	x	x	x	x	x <a href="http://www.yellowsprings.com/cr/biz_hist.asp">www.yellowsprings.com/cr/biz_hist.asp</a> , <a href="http://www.yshistory.org">www.yshistory.org</a>
Community	History of Yellow Springs	about Yellow Springs	x	x	x	x	
Community	Local Cable Access	information - resident	x			x	
Community	Local Demographic data	information - general	x	x	x	x	x <a href="http://www.45387.org">www.45387.org</a>
Community	Local Diversity	information - general	x	x	x	x	
Community	Local Gas Prices (see also Item 74)	information - general	x	x	x	x	
Community	Local maps	information - general	x	x	x	x	
Community	Local research (e.g., Cost of Living Report, External Perceptions Survey, etc.)	information - general	x	x	x	x	

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Subject Area	Web Capability	keywords	Interest Group				Sites where available
			Residents	Visitors	Business	Investors	
Community	Local Restaurant Menus	dining	x	x	x		
Community	Local Stories	shopping	x	x			
Community	Local Theatre	information - general	x	x	x	x	
Community	Local Wi-Fi Spots	communications internet	x	x			
Community	Maps (highlighting such locations as post office, grocery, gasoline, hardware, drug store, village offices, etc.)	information - general	x	x	x	x	
Community	Monthly Local Resident Profile	information - resident	x				
Community	Music	information - general	x	x			
Community	Neighboring Communities (links)	information - general	x	x		x	
Community	New Residents Guide	information - resident	x	x	x	x	
Community	New Residents Guide/Welcome Packet	information - resident	x	x	x	x	
Community	News	information - general	x	x	x	x	
Community	Non-Profit Organization Directory (description, contact info, link, etc.)	information - general	x	x	x	x	
Community	On-line utility payments	information - resident	x	x	x		
Community	Opt-in for local newsletter	information - resident	x	x			
Community	Paw Alert (Lost and Found Pets)	information - resident	x	x			
Community	Personal Services	information - resident	x	x	x	x	
Community	Philanthropic Organizations	information - general	x	x	x	x	
Community	Photo Gallery	information - general	x	x	x	x	
Community	Real Estate information	information - general	x	x	x	x	
Community	Real Estate Sales	information - general	x	x	x	x	
Community	Recreation and Sports	information - general	x	x			
Community	Restaurant menus (blackboard specials)	dining	x	x	x	x	
Community	Seniors Web page	information - general	x	x	x	x	
Community	Shopping Guide (item search - who has what)	shopping	x	x	x	x	
Community	Sister city Info & Links	information - general	x	x	x	x	
Community	Snow removal information	information - resident	x	x	x	x	
Community	Taxes/Property Information	information - resident	x	x	x	x	

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Subject Area	Web Capability	keywords	Interest Group				Sites where available
			Residents	Visitors	Business	Investors	
Community	Tips of affordable living	information - general	x	x			
Community	Top 10 Reasons to Build here	information - promotion	x	x	x	x	
Community	Top 10 Reasons to Live Here	information - promotion	x	x	x	x	
Community	Trash/Recycling information (schedules, large item instructions, etc.)	information - resident	x	x	x		<a href="http://www.yso.com">www.yso.com</a> with link to Rumpke website
Community	Video (clips)	information - general	x	x	x	x	
Community	Village promotion - Education	information - promotion	x	x	x	x	
Community	Village Information	visitors		x			
Community	Voter Information (Voting locations, precinct definitions, issues, etc.)	information - resident	x				
Community	Weather forecasts	Weather	x	x	x	x	
Community	Web page language translation	Visitors	x	x	x	x	
Community	Yellow Springs today (Education Village, Diversity, etc.)	information - education	x	x	x	x	
Community	Zoning Ordinances/Maps/Appeal processes	Zoning	x	x	x	x	
Education	Education (schools (all levels) info and links))	information - education	x	x	x	x	<a href="http://www.yellow-springs.k12.oh.us">www.yellow-springs.k12.oh.us</a> , <a href="http://www.antioch-college.edu">www.antioch-college.edu</a> , <a href="http://www.mcgregor.edu">www.mcgregor.edu</a> , <a href="http://www.antiochschool.org">www.antiochschool.org</a>
Education	Learning opportunities	information - education	x	x	x	x	
Government	Local government issues	information - government	x	x	x	x	<a href="http://www.yso.com">www.yso.com</a>
Government	Local ordinances	information - government	x	x	x	x	<a href="http://www.yso.com">www.yso.com</a>
Government	Minutes of Council Meetings	information - government	x	x	x	x	<a href="http://www.yso.com">www.yso.com</a>
Government	Minutes of Township Trustees Meetings	information - government	x	x	x		<a href="http://www.miamitownship.net">www.miamitownship.net</a>
Government	Real Estate information, valuation appeals process	information - real estate	x	x	x	x	

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Subject Area	Web Capability	keywords	Interest Group				Sites where available
			Residents	Visitors	Business	Investors	
Government	Township information (links to Miami Township site)	information - government	x	x	x	x	
Government	Village info (building permits, local cable access, fire and rescue, utilities, etc.)	information - government	x	x	x	x	<a href="http://www.yso.com">www.yso.com</a>
Non-Profit Org	Ability to post Volunteer Opportunities	volunteerism	x				
Non-Profit Org	Grants and Funding Opportunities	business resources	x	x	x	x	<a href="http://www.yscf.net">www.yscf.net</a>
Residents, Visitors, Investors	Homes to buy and to rent	information - real estate	x	x	x	x	<a href="http://www.yellowsprings.com">www.yellowsprings.com</a> , <a href="http://www.yellowspringsrealestate.com">www.yellowspringsrealestate.com</a>
Visitors	Electronic postcards	visitors	x	x	x	x	
Visitors	Local Points of Interest	visitors - places	x	x	x	x	
Visitors	Overnight lodging for visitors	visitors - lodging	x	x	x	x	
Visitors	Shopping opportunities (Sales, Specials, Discounts, special hours of operation)	shopping	x	x	x	x	<a href="http://www.yellowspringsohio.org">www.yellowspringsohio.org</a> , <a href="http://www.yellowsprings.com/cr">www.yellowsprings.com/cr</a> , <a href="http://www.thespringsmotel.com">www.thespringsmotel.com</a>
Visitors	Things to see and do in Yellow Springs	visitors - to do	x	x		x	<a href="http://www.yellowsprings.com">www.yellowsprings.com</a> , <a href="http://www.yellowspringsohio.org">www.yellowspringsohio.org</a>
Visitors	Virtual Tour	visitors - tours	x	x	x	x	
Visitors	Walking Tour	visitors - tours	x	x	x	x	

Exhibits 1 (Home Page)



## **Exhibit 2 (At A Glance)**

### **Exhibit 3 (Living)**

The image is a collage of various screenshots from the City of Launceston's website. It includes:

- A banner at the top with sections for "Living", "Investing", "Visiting", "Learning", "At A Glance", "Living", "Community Services", "Map", "Parks & Reserves", "Property", "Employment", "Recreation", and "Council Services".
- A large central image showing a row of houses with green lawns and trees.
- A section titled "Launceston: Where the living is easy!" with text about the city being a compact place with a view of the Tamar River and surrounding valley, and facilities for a regional centre.
- A section titled "Affordable residential property and small communting distances give you more time for living." with a photo of a smiling couple.
- Links for "What's On", "Our City Online", "Council Services", "Recreation", "Eating Out Guide", "Property", and "Lifestyle".
- Links for "Click here to send a postcard to a friend" and "Living postcard to a friend".
- Links for "Contact us", "Launceston Council", "Local news", "Email mailing lists", "Get involved", "Events calendar", and "How to pay bills".
- Small images for "What's On", "Our City Online", "Council Services", "Recreation", "Eating Out Guide", "Property", and "Lifestyle".

<p><b>new technologies that enable us to overcome the barriers of distance while enjoying the benefits of our beautiful environment.</b></p>		<p><b>Major</b></p>	<p>The major areas of focus that we are currently working on include:</p> <ul style="list-style-type: none"> <li>• Environment</li> <li>• Technology</li> <li>• Education</li> <li>• Health</li> <li>• Infrastructure</li> </ul>
<p><b>Our History</b></p>		<p><b>Our History</b></p>	<p>A timeline of all the major milestones and historical events that have shaped our country.</p>
<p><b>Climate</b></p>		<p><b>Climate</b></p>	<p>With two distinct seasons, cold and arid, the climate of the city is characterized by its seasonal changes.</p>
<p><b>Maps</b></p>		<p><b>Maps</b></p>	<p>Get your bearings! Maps of the city, state and nation... and more...</p>
<p><b>A Look Aheads</b></p>		<p><b>A Look Aheads</b></p>	<p>A glimpse at what we are and about to come... see...</p>

## Exhibits 4 (Learning)

**Launceston: a safe and inspiring environment for lifelong learning**

Launceston can offer you the full range of opportunities for education and learning from Kindergarten to undertaking your PhD to enjoying learning for learning's sake.

With four tertiary institutions, two of Tasmania's special secondary colleges, progressive secondary and primary schools of both the public and private varieties, private tuition in the art, dance and music, and wide ranging options in adult education, and many other options in adult education, whatever you need to suit your particular needs and interests.

A brief overview of the Tertiary institutions in Launceston...  
Secondary Colleges 11 - 12  
Tertiary

A brief overview of the Secondary Schools in Launceston...  
High Schools 7 - 10  
Primary k - 8  
Independent Schools

Less than an hour from Melbourne, and centrally located, Launceston is the ideal base for your Tasmanian holiday.

Launceston is centrally located within the Valley of the Senses, the State's premier food and wine producing area. Refined sparkling, zesty Rieslings, Super cool-climate Chardonnays and complex Pinot Noirs, and to forget the "world's best beer" from J Bass & Sons, are the perfect complement for the Valley's fresh local produce - seafood, ocean trout, wallaby, prime venison, milk-fed lambs, organic berries, tame trouts and cheeses.

From the city you can set off in any direction to experience the delights of Tasmanian environment along its tourism trails... or you can just sit it out, enjoying the beauty of Australia's oldest City with its many early C. award winning cafes and restaurants showcasing the best Tasmania has to offer.

## Exhibit 5 (Visiting)

**Launceston: In the heart of Tasmania's Tamar Valley**

Less than an hour from Melbourne, and centrally located, Launceston is the ideal base for your Tasmanian holiday.

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## Exhibit 6 (Investing)

**Launceston: In the heart of Tasmania's north**

Geographically central and close to the State's major sea and air freight access points, Launceston is the natural transport hub for the majority of Tasmania's commercial activity. The production of the State's very export commodities - lumber, dairy products, meat, wool, puppies, fruits and vegetables, ore, minerals, steel and alloys also occur predominantly in the north. More recently, the Tamar Valley has gained recognition as Tasmania's premier wine growing region, and Launceston has seen new commercial activities such as the Telstra B-Slab and Broadband project.

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From the city you can set off in any direction to experience the delights of Tasmanian environment along its tourism trails... or you can just sit it out, enjoying the beauty of Australia's oldest City with its many early C. award winning cafes and restaurants showcasing the best Tasmania has to offer.

Things to do and attractions around Launceston...  
High Schools 7 - 10  
Primary k - 8  
Independent Schools

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Appendix D.

[www.sandiego.gov](http://www.sandiego.gov)

[www.ci.tuscon.az.us](http://www.ci.tuscon.az.us)



# Village of Yellow Springs

100 Dayton St, Yellow Springs, Ohio 45387 (937)767-7202

**Welcome to the Village of Yellow Springs**

Yellow Springs is a small town with a population of about 4,000. The Yellow Springs community is known for its recreational attractions, wonderful downtown shops and unique restaurants. The community is culturally diverse and represents a wide range of political and social views with an emphasis on being open and friendly.



The area - and more specifically, the actual spring - was discovered around 1900 and quickly became a major attraction for those seeking its curative waters. For more than one hundred years, the town was a popular health resort with hotels, spas, boarding houses and a trolley to serve travelers on the nearby state road to Springfield. The completion of the Little Miami Railroad in 1846, Yellow Springs became the center of trade and recreation for the region.

The spring which gives our town its name still exists, but the spas, boarding houses and large hotels are long gone. The railroad has been converted into

miles of biking trails for everyone to enjoy. Today, visitors come for shopping, dining and recreation. The downtown thrives by offering an eclectic assortment of shops and restaurants. There is limited lodging available in Yellow Springs, so call in advance.

**CHAMBER OF COMMERCE**

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[Volunteer Recognition Day](#)