

S R A G Y	CIP INI IA IV	CIP w/ PAR N RS	NO CIP (R R O)
Communications			
"The Hook" Publicity Slogan/Advertising Campaign	WYSO, Ads,		
Improve Promotional Materials	Brochures, Web	Co C	
Cross-promotion of Venues & Businesses	Communication	Co C	
Visitor Newsletter	Lead	Various	
Coordinate, Advertise, Celebrate Walkability	Brochures, Maps	Co C	
Support Local Business Initiative	Ad, Benefits	Co C	
Promote YS Area Recreation	Ad, Brochures	Parks, YS Rec Bd Glen Helen	
Promote Housing for Newcomers Early	PR, Brochures	Realtors	
Promote Benefits of Doing Business in YS	PR, Brochures	Co C, CR, Vil Gov	
Promote Quality of Educational Facilities/Options	PR, Brochures	ducators	
New Resident Outreach			New or
Events/Activities			
Expand/Improve Existing Venues	Meeting	Co C, An Col	
Market Agro and Eco-tourism	Meeting	Glen Helen, L , farmers	
"A Taste of Yellow Springs" Food Venue	Meeting	Co C	
Private Cooking Lessons	Meeting	Restaurants, Residents	
Juried Art Fair	Meeting	Co C, Vil Gov, Arts Council	
Demonstration & Participation Arts	Assist in Promo	Arts Council	
Walking & Historical Tours	Meeting	GCCVB, His Soc, Art Museum	
Bike Tours, Races & General Promotional Trail	Meeting	B C, Co C	
Village Tea Market (Rte 72, Rte 68)	Meeting	Co C, Vil Gov	
July \$ All Day Venue		Co C, GCCVB	
Streetscape Enhancements			Co C
Cultural Corridor Participation	Meeting	Co C, Vil Gov, All Arts	
Facility/Site/Streetscape Issues			
Spruce Up Yellow Springs Campaign	Ad Campaign	everyone	Vil Gov
Improve Day on & Corry St Shopping Connection	Signage, Maps	Co C, Vil Gov, Merchants	
Increase Parking Visibility, Accessibility, Availability	Meeting		Vil Gov
Identifiable Visitors Center with Parking	Meeting		CoC, Vil Gov
More Restrooms, Trash Receptacles, Benches	Meeting		Vil Gov, DAC, Owners
Welcoming Entrances to Village	Meeting		Vil Gov, DAC, Co C
Streetscape Improvements	Meeting	ree Com.	Co C, Vil Gov
Improve HC Accessibility of Streets & Buildings	Meeting		Vil Gov, Acc Com, Owners

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Hos el or Gues House	Mee ing	An ioch College	
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Operational Issues			
x ended Shop Hours			Co C
Convivial Shopkeepers & Residen s			Co C
O ice Co-op acili y			Co C
Major Initiatives			
S ronger Chamber o Commerce			Co C
Communi y Developmen Agency			CR
Communi y hea re Group			hea re Group, Blue Jk
Visual & Per orming Ar s Cen er			hea re Group, YSAC
Down own Ho el			CR
Improve Gradua e mploymen			mploymen, An ioch
Incuba or Program			CR
Seek Appropria e mploymen & Developers			CR, Vil Gov
Wireless Communica ion Sys em			Vil Gov
ranspor a ion Ini ia ives			CR, Vil Gov
Car Co-op			New Group